



**BEYOND
BORDERS**
THE DIGITAL TRADE REVOLUTION

MEMA 2026 Initial Schedule

Opening / Egypt

Day 1 Monday 7 September

From	To	Description
10:00 AM	11:00 AM	Registration and Coffee
11:00 AM	11:30 AM	Opening Remarks
11:30 AM	1:00 PM	Session 1: Egypt Regulatory Perspectives across Industries
1:00 PM	2:00 PM	Lunch break
2:00 PM	2:45 PM	Panel Discussion: Digital Product Passport
2:45 PM	3:30 PM	Panel Discussion: Pharma Track & Trace
3:30 PM	4:00 PM	Coffee Break
4:00 PM	4:45 PM	Panel Discussion: Food Safety
4:45 PM	5:30 PM	Panel Discussion: GS1 2D Barcodes for Retail



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MEMA

Day 2 Tuesday 8 September

From	To	Description
8:30 AM	9:00 AM	Morning Coffee Break
9:00 AM	11:00 AM	Session 1
11:00 AM	11:30 AM	Coffee Break
11:30 AM	1:00 PM	Session 2
1:00 PM	2:00 PM	Lunch Break
2:00 PM	5:00 PM	Site Visit



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Global

Day 3 Wednesday 9 September

From	To	Description
8:30 AM	9:00 AM	Morning Coffee Break
9:00 AM	11:00 AM	LT Updates and Vision 2030 Training (2hrs)
11:00 AM	11:30 AM	Coffee Break
11:30 AM	1:00 PM	Training Session 1 (1.30hrs)
1:00 PM	2:00 PM	Lunch Break
2:00 PM	3:00 PM	Training Session 2 (1 hr)
3:00 PM	3:30 PM	Coffee Break
3:30 PM	4:30 PM	Training Session 3 (1 hr)
4:30 PM	6:00 PM	Free Time
6:00 PM	7:30 PM	Closing Event
7:30 PM	9:30 PM	Outdoor Dinner



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Social/ Entertainment

Day 4 Thursday 10 September

From	To	Description
9:00 AM	12:00 PM	Grand Egyptian Museum
12:00 PM	1:00 PM	Brunch
2:00 PM	4:00 PM	Pyramids
4:00 PM	5:00 PM	Lunch